

2nd Edition

MEDICAL DEVICE

DIGI EXPOTM

23-26 November 2022

Powered by AoneS⁺ Labs



www.medicaldevice-expo.com

About Medical Device Digi Expo 2022:

Second Edition of Medical Devices Digi Expo 2022 : Bigger and Better

After the huge success of first edition of Medical Device Digi Expo 2021, we are all set to bring the second edition from 12 – 15 October 2022. The Medical Device Symposium will be organised concurrently where all the Global thought leaders and Medical Industry Experts will share their experiences, knowledge and deliberate on latest trends in medical device sector. The Medical Device sector in India is poised to grow from 10 Billion USD in 2020 to 50 Billion USD by 2025 at whopping CAGR of 37%. Also, the exports from India will grow to 10 Billion USD from current levels of 2.5 Billion USD at a CAGR of 32%.

This virtual reality event platform will give exhibitors an opportunity to showcase their products in 3D models, show product videos, corporate videos, product images, product catalogues and has many more unique features. This virtual exhibition is organized by Crescendo Worldwide.

Crescendo Worldwide is an international trade and investment generating organization, having presence in 50+ countries globally. With a team of 150+ highly skilled people Crescendo Worldwide is able to support companies for global expansion, supporting joint venture and technical venture collaboration. Crescendo also support government organizations, ministries, trade bodies, chambers and have been working with many such organizations as their partner from almost a decade.

Advantages of Indian Market

INCREASING DEMAND

- Rising number of medical facilities will boost the demand for medical devices in the market.
- Various government initiatives such as 'Production Linked Incentives (PLI) Scheme for Medical Devices 2020' and establishing medical parks will augment demand.
- The medical technology sector in India is projected to reach US\$ 50 billion by 2025.

OPPORTUNITIES IN EXPORT

- The Indian medical device is driven by 75-80% imports from countries such as the US, China and Germany.
- India and Russia have set the bilateral trade target at US\$ 30 billion by 2025. Trade is expected to increase by an additional US\$ 5 billion per annum, with opportunities in pharmaceuticals & medical devices, minerals, steel, and chemicals.
- Medical devices are a highly attractive export area for US firms.

POLICY SUPPORT

- In October 2021, the government announced plan to draft a new drugs, cosmetics and medical devices bill to increase the acceptability of Indian medical devices in the global market.
- In November 2021, Indian Council of Medical Research (ICMR) collaborated with Indian Institutes of Technology (IITs) to establish 'ICMR at IITs' by setting up Centres of Excellence (CoE) for Make-in-India product development and commercialisation in the medical devices and diagnostics space.

INCREASING INVESTMENT

- This sector has attracted significant investments over the years.
- In FY20, foreign investments in the medical devices sector increased 98% YoY to Rs. 2,196 crore (US\$ 301.01 million) as against Rs. 1,108 crore (US\$ 151.87 million) in FY19.
- FDI inflow in the medical and surgical appliances sector stood at US\$ 2.35 billion between April 2000 and December 2021.

Top Participants in Previous Edition



1st Edition Statistics:81
Exhibitors97
Country
Representation3158
Visitors27
Speakers97
B2B Meetings

Medical Devices Symposium (MDS)

MDS will have the most dynamic interactions with the world health professionals, world's leaders from medical and hospital industry and innovators from Medical Device segments. Join these sessions to learn, discuss and network with the global speakers, industry experts and your industry colleagues.

The symposium will focus on various topics and bring the world leaders on one platform

- Policy and Investment outlook
- Manufacturing Technologies in Medical Device Sector
- Robotics and its use cases in medical sector
- Innovations and Trends in the healthcare sector
- Digitization & Metaverse in Healthcare
- Telemedicine rise and the future
- Start-up sessions
- Infrastructure and Automation
- Artificial Intelligence in Healthcare
- Green Hospitals
- Home Healthcare



Mr. Atul Kaluskar
Founder, Aones Labs
& CEO, Crescendo
Worldwide Pvt Ltd



**Padmashri
Dr. Harsh Mahajan (MD)**
Founder & Chief Radiologist,
Mahajan Imaging



Prof. Dr. JA Jayalal
President,
Indian Medical Association



Dr. Ravindar Singh
President,
Indian Dental Association



Ms. Veena Kohli
President, Association of
Diagnostic Manufacturers
of India



Dr. Uma Nambiar
President, Digital Health
India Association,
MD - Zeeden Lifescience



Mr. Prashant Apte
Founder & Director,
Meditorch Technologies Pvt Ltd



**Dr. Kumaresh
Krishnamoorthy**
National Mentor,
Atal Innovation Mission



Dr. Rupesh Ghyar
Sr. Executive Officer,
BETIC (Moderator)



Dr. Anand Krishnan
CEO, Medivalley



Dr. Prashant Varkey
Managing Director,
Zum Heilen Healthcare



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Mr. Sanjeev S
MD & Chief Executive Officer,
Meddiff Technologies Pvt. Ltd.



Prof. B Ravi
Head of Biomedical Engineering
and Technology Incubation Centre
(BETIC)



Mr. Sudarshan Nagaonkar
Director, Precious Life
Medical Technologies Pvt Ltd



**Dr. Vishwajyoti
Srivastava (MD)**
COO & President (South Asia),
SS Innovations



Dr. J Gnanaraj
Laparoscopic Surgeon &
Urologist



Dr. Vikas Malineni
Consultant-Endocrinology,
Gimcare Hospital



Mr. Tapesh Kumar Agarwal
Co-Founder & CEO, vEngage AI Pte. Ltd.



Dr. Deepak Mucchala
Treasurer,
Indian Dental Association



Dr. Sanjay Joshi
Professor & Head at the Department
of Oral & Maxillofacial Surgery
Terna Dental College



Mr. Parth Khakar
COO, Laxmi Dental Group



Mr. Tushar Alekar
Vice President,
Crescendo Worldwide Pvt Ltd

Benefits of Participation:

- Most comprehensive event on global medical industry for better business opportunities.
- Opportunity to meet global Buyers & Sellers.
- Opportunity to meet more than 10,000 global key decision makers from India as well across the globe especially from India, Germany, UK, France, Switzerland, Russia, Africa and many more.
- Meet Buyer Delegations of various hospitals, research organization, biotech parks etc from across the globe.
- Opportunity to showcase your products in 3D modules, interactive 3D stalls, more opportunity to have branding, fully loaded furnished stall.
- Virtual Reality (VR) and Artificial Intelligence (AI) based platform to divert visitors to respective product stalls for which they have registered.
- Specialised B2B meetings with top Global buyers.

Visitor Profile

Sectors	Visitors Profile	Designations
Hospital/Clinic	Medical Practitioners (Surgeons, Doctors, Physicians)	CEO/MD/Dean/Director
Biotech & BioPharma	Lab Technicians/Experts	Heads (HR, Admin)
Science & Medical Research	Biotechnology	Head (Purchase & Procurement)
Manufacturing	Government Ministries / Departments	Medical Heads & Senior Scientist
Medical Laboratory / Institute	Regulatory Professionals	Research & Development Heads
Healthcare & Diagnostic	Importer/Exporter	Quality Control & Clinical Research
Educational Institutes	Distributors/Dealers	MES Heads/Managers
Regulatory Bodies	Academicians	Global Sourcing Manager / Procurement Manager
Services		Hospital Administration

BOOK NOW

10% Discount till
Early Bird **15th September 2022.**

Exhibitor Profile:



Medical Equipment

Diagnostic Equipment
Defibrillators
Dialysis Machines
Endoscopy Equipment
Laparoscopy Equipment
Autoclave, ETO
Surgical Equipment
Orthopaedic,
Physiotherapy,
Rehab Equipment
3D Printing
Diathermy
Trauma
Bed / Stretcher /
Wheel Chairs
Oncology Equipment
Dental Equipment
Ophthalmology
Equipment



Infrastructure

Oxygen Plant
Fire Detection,
Fighting &
Suppression systems
HVAC
Hospital Architecture
Modular OT
Biomedical
Waste Management
Pharmacy Storage
Solutions
Implants
Infusion Pumps
Vinyl Flooring



OT/Laboratory Technology & Equipment

Medical Equipment
Testing & Calibration
Services
OT & ICU Equipment
Imaging & Radiology
Ventilators
Monitors
Lab Equipment
Medical Gas
OT Lights
Pathology Equipment



Technology and Communication

Imaging & Radiology
Healthcare IT
Ultrasound
Nanotechnology
Aggregators &
Start-ups
Hospital Management
Software
Communication
Equipment



Medical services & publications

Ambulance
Hospital Staffing
Services
Facility Management
& Support Services
Medical Tourism
University,
Training Institutes



Others

Hospital Garments
Drapes
Consumables &
Disposables
Hospital Furniture
Mannequins
Financial & Health
Insurance Services
Accreditation Agencies

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